## Highly Detailed Requirements

### UX (User Experience)

#### Navigation & User Flow

* User journeys mapped out explicitly for different visitor segments (first-time visitors, returning users, course learners, shoppers).
* Structured and clearly labeled menus inspired by industry-leading standards.
* Intuitive submenus and breadcrumb navigation for easy access.
* Advanced search with autocomplete and intelligent filters based on course levels, astrologer expertise, product categories, pricing, ratings, and user reviews.

#### User Registration & Profiles

* Simplified user registration via social logins (Google, Facebook, Apple).
* Comprehensive user profiles with intuitive dashboards, displaying detailed course progress, consultation schedules, favorite astrologers, wishlist items, order histories, notifications, and personalized recommendations.
* Enhanced security and privacy controls, including password management, account recovery, and detailed privacy settings aligned with GDPR.

#### Mobile-First Responsive Design

* Fully adaptive, responsive design with rigorous testing across multiple device types (mobile, tablet, desktop).
* Performance optimization with lightweight assets, lazy loading, CDN integration, and minimalistic yet effective design elements.
* Accessibility standards compliance (WCAG 2.1 AA).

### UI (User Interface)

#### Theme & Branding

* A consistent, calming aesthetic using premium spiritual color schemes (soft pastel shades, indigo, gold, white).
* Custom-designed spiritual-themed illustrations (mandalas, lotuses, tarot symbolism, healing crystals).
* Brand coherence across every user touchpoint (emails, social media, advertisements).

#### Interactive Elements

* Animated interactive cards for intuitive presentation of courses, astrologers, and products.
* Visually engaging storytelling with custom graphics, illustrations, subtle animations, and micro-interactions.
* Smooth transitions, hover effects, and modal windows to enhance interactivity.

### Section-wise Detailed UX/UI & Backend Features

#### 1. Reiki Services

* Clearly structured Reiki certification program (9 comprehensive levels).
* Advanced filtering and dynamic presentation of course details (price, duration, prerequisites).
* Detailed progress tracking dashboards with personalized user feedback.
* Enriched educational content with multimedia (videos, infographics, images).
* Secure and streamlined registration with integrated payment processing.

#### 2. Astrology & Palmistry

* Rich astrologer profiles including detailed bios, ratings, specializations, availability calendars, and client reviews.
* Integrated calendar scheduling tool with automated reminders and notifications.
* Seamless WhatsApp integration and direct call capabilities for consultations.
* Informative pages with interactive elements to explain Palmistry and Numerology effectively.

#### 3. Tarot Card Reading

* Clearly outlined Tarot learning pathways (Basic & Advanced) with interactive visual aids.
* Easy-to-use session booking interface with transparent pricing and availability.
* Rich media-enhanced instructional content.

#### 4. Puja & Rituals

* Dynamic ritual listings inspired by premium event-booking platforms.
* Detailed descriptions, pricing transparency, visual aids, and clear booking procedures.

#### 5. Blog

* Robust content management and publishing tools.
* Advanced categorization, tagging, SEO optimization, and dynamic filtering/search functionalities.
* Easy social media sharing and embedding features.

#### 6. E-Shop

* Clean, minimalist product galleries optimized for clarity and speed.
* Comprehensive product information (high-quality images, detailed descriptions, transparent pricing).
* Easy-to-use WhatsApp enquiry system directly integrated for quick responses.

#### 7. Payment Gateway

* Secure, reliable, and intuitive checkout experience.
* Real-time error management, transaction notifications, and comprehensive transaction tracking.

### Admin Functionality

* Powerful administrative dashboards with comprehensive CRUD operations.
* Detailed analytics dashboards including user behavior, sales performance, engagement statistics, and content performance metrics.
* Role-based access controls and audit logs for enhanced security and accountability.

### Backend and Technical Infrastructure

* Highly secure and scalable backend architecture using Node.js, Python (Django/Flask), or PHP (Laravel).
* Explicit security measures including SSL/TLS encryption, regular security audits, penetration testing, and GDPR compliance.
* Integrated APIs for WhatsApp, Google Maps, Google Analytics, and payment gateways (Stripe, Razorpay).

### Technology Stack Recommendations

* **Frontend:** React.js, Vue.js, Angular, HTML5, CSS3, Tailwind CSS, Bootstrap
* **Backend:** Node.js, Python (Django, Flask), PHP (Laravel)
* **Databases:** PostgreSQL, MySQL, MongoDB, Firebase
* **APIs & Integrations:** WhatsApp API, Google Maps API, Stripe/Razorpay APIs, Google Analytics API

### Hosting & Maintenance

* Robust AWS infrastructure (S3, EC2) for reliable scalability.
* CDN integration via Cloudflare for enhanced speed and security.
* Regular backups, disaster recovery plans, automated system monitoring, and quarterly updates.
* Dedicated support and proactive performance optimization.

### Cost-Efficient Implementation

* AWS Subscription (S3): ₹11,000/year
* Domain Registration: ₹15,000 for 3 years
* Cloudflare CDN/SSL: Free
* Leveraging WordPress/WooCommerce and open-source solutions for efficient cost management.

### Added Premium Benefits

* Comprehensive advanced SEO strategy including detailed metadata and schema markup.
* Integration of advanced analytics (Google Analytics, Hotjar).
* Social media engagement tools and visitor analytics.
* Embedded Google Maps, visitor counting, and proactive site performance monitoring.

### Performance Benchmarks and Testing Plans

* Detailed load and stress testing scenarios.
* Regular speed optimization assessments using Google Lighthouse and GTmetrix.
* Security vulnerability scanning and penetration testing quarterly.

### Accessibility & Compliance

* Full compliance with WCAG 2.1 AA accessibility guidelines.
* Regular audits for compliance with international privacy laws (GDPR, CCPA).
* Ongoing user feedback collection and continuous improvement cycles.

## 

On Mon, Mar 10, 2025 at 1:56 PM Celestials <[celestialshealing@gmail.com](mailto:celestialshealing@gmail.com)> wrote:

**Required Features:-**

Reiki Services

     ¬ Reiki Certification Classes (9 Levels)

     ¬ Dynamic course display (courses managed by Admin)

     ¬ Information on Reiki healing & crystal therapy

     ¬ Course Registration & Purchase:

1)      Users can register for courses via an online form.

2)      Secure payment gateway integration for instant course booking.

♣ Astrology & Palmistry Section

     ¬ Display of registered astrologer’s profile

     ¬ Users can select astrologers for consultations.

     ¬ Direct Call & WhatsApp Chat option with astrologers.

     ¬ Information on Palmistry & Numerology

     ¬ Showcasing available astrology courses.

♣ Tarot Card Reading Session

     ¬ Learn Tarot Card Reading (Basic & Advanced)

     ¬ Book Tarot Reading sessions

♣ Puja & Ritual Section

     ¬ Muhurta consultation services

     ¬ Different types of Samskara (displayed dynamically)

♣ Blog Section

     ¬ Fully dynamic blog system (Admin can add/edit/delete posts)

♣ E-Shop Section

     ¬ Product info with image & pricing.

     ¬ WhatsApp enquiry button for direct purchase or order request

     ¬ User enquiry data stored in Admin Panel

♣ Payment Gateway

     ¬ Payment Gateway Integration by third party API.

     ¬ Secure online payment system for:

1)      Astrology consultations

2)      Course enrolments

ADMIN FUNCTIONALITY

     ♣ USER MANAGEMENT

     ¬ Admin can view all the Registered User

     ¬ Admin can edit the User profile details

     ¬ Admin can delete / Block any User

     ¬ Admin can view the courses purchased acc. to users

     ¬ Admin can view consultation booking enquiry by user

♣ COURSE MANAGEMENT

     ¬ Course Listings: Admin can add edit, or remove courses

     ¬ Course Management: Set up course detail with pricing

♣ Astrologer Management

     ¬ Admin can Add/Edit/Delete astrologers.

     ¬ Manage astrologer profiles & availability.

     ¬ Admin can view consultation enquiry for astrologer

♣ Puja & Rituals Management

     ¬ Add different types of Samskara & consultation services.

♣ Blog Management

     ¬ Create, edit, and delete blog posts.

     ¬ Admin can add blog details with images

     ¬ Admin can add youtube videos links

♣ E-Shop Management

     ¬ Add & manage products with price, description & images.

     ¬ Track user inquiries & orders in the admin panel.

♣ Payment & Order Tracking

     ¬ View successful transactions from the Payment Gateway.

     ¬ Manage orders & service bookings.

BENEFIT ADDED FEATURES

    ¬ Basic SEO Friendly

    ¬ Quick Enquiry Action

    ¬ Google Map Point support for displaying office location

    ¬ Google Analytics Integration

    ¬ You Tube Videos link up

    ¬ Visitor Counter

    ¬ Social Pages Plug-ins (Facebook / LinkedIn / Instagram / YouTube)

    ¬ Hosting & Maintenance (by yearly)

    ¬ Free Updation (by quarterly)

     ¬ Maintenance Support

     WhatsApp Chat Enquiry

     Social Media Pages Integration (FB, LinkedIn, YouTube, Instagram)

     Google Analytics, Map Point, Mobile Friendly Site

     Annual Maintenance Support & Guidance

     Payment Gateway Integration & SSL Integration

     Product Enquiry Listing Page

Cost : -

AWS Subscription – S3 – 11K yearly

Domain Name -                   15K 3 Year

Cloud Flare -                          Free (Https:// security)